UAE OutboundTravel Trends

Top Desti Countries		% of all Searches	YoY Growth
#1 #1 in 2018	INDIA	1 7 %	∡35 %
#2 #2 in 2018	PHILIPPINES	14%	∡35 %
#3 #3 in 2018	THAILAND	9 %	▲14 %
#4 in 2018	USA	8%	▲63 %
#5 #5 in 2018	UK	4%	^22 %
#6 in 2018 * *	AUSTRALIA	3%	▲8%
#7 #10 in 2018	PAKISTAN	3%	▲105 %
#8 *** #12 in 2018	CHINA	3%	▲111%
#9 #7 in 2018	GERMANY	2%	▼18 %
#10 #13 in 2018	INDONESIA	2%	44 %

Top Desti Cities	nation	% of all Searches	YoY Growth
#1 #1 #1 in 2018	MANILA PHILIPPINES	12%	▲ 34 %
#2 #2 in 2018	BANGKOK THAILAND	8%	▲ 9 %
#3 #3 in 2018	MUMBAI INDIA	3%	▲ 11%
#4 #4 in 2018	LONDON UK	3%	▲ 14%
#5 #6 in 2018	KOCHI INDIA	2%	▲ 28%
#6 #7 in 2018	NEW YORK USA	2%	▲ 27%
#7 #8 in 2018	DELHI INDIA	2%	▲ 13%
#8 #5 in 2018	COLOMBO SRI LANKA	2%	▼ 23%
#9 #15 in 2018	HONG KONG HONG KONG	2%	▲ 55 %
#10 #11 in 2018	MALÉ MALDIVES	1%	▲ 31%

UAE Inbound Travel Trends



Top Origin Countries		% of all Searches	YoY Growth
#1 #1 in 2018	USA	20%	√6 %
#2 #2 in 2018	UNITED KINGDOM	18%	▲15 %
#3 #3 in 2018	GERMANY	11%	∗ 11%
#4 in 2018	INDIA	5%	▲3 %
#5 #7 in 2018	FRANCE	4%	▲18 %
#6 #6 in 2018	RUSSIA	3%	0%
#7 #8 in 2018	ITALY	3%	^32 %
#8 #5 in 2018	CANADA	3%	+10 %
#9 * * * *	AUSTRALIA	2%	40 %
#10 #35 in 2018	BRAZIL	2%	▲295 %
Top Origin Cities		% of all Searches	YoY Growth

Top Origi Cities	n	% of all Searches	YoY Growth
#1 #1 in 2018	LONDON UK	13%	▲ 10%
#2 #2 in 2018	NEW YORK USA	6%	▼ 12%
#3 #6 in 2018	MANCHESTER UK	4%	▲ 26%
#4 #3 in 2018	FRANKFURT AM MAIN GERMANY	4%	▼ 1%
#5 #9 in 2018	PARIS FRANCE	3%	▲ 23%
#6 #4 in 2018	MUNICH GERMANY	3%	▼ 11%
#7 #5 in 2018	CHICAGO USA	3%	▼ 19%
#8 #7 in 2018	WASHINGTON D.C. USA	2%	▼ 8%
#9 #13 in 2018	MOSCOW RUSSIA	2%	▲ 5%
#10 #8 in 2018	DÜSSELDORF GERMANY	2%	▼ 20%

+971 4 277 85 22 info@reachmena.com CNBC Building, Block 7, Office 305, Dubai Media City, Dubai - UAE









